

### REMARKS

Claims 1-25, 27-32, 34-59, 62, 68, 78, 80 and 84-98 are pending in this application, with claims 1, 12, 22, 29, 36 and 56 being independent. Claims 1, 12, 22, 23, 29, 36, 45, 56, 62, 68, 78, and 80 have been amended; claims 60, 61, 63-67, 69-77, 79 and 81-83 have been canceled; and new claims 85-98 have been added. Support for the amendments and the new claims may be found in the published application at least at paragraphs [0055]-[0059]. No new matter has been introduced.

Independent claims 1, 12, 22, 29, 36, and 56, and their dependent claims 2, 4-11, 15-21, 23-25, 27, 28, 30-32, 34, 35, 37, 39-45, 57-59, 78 and 80, have been rejected as being unpatentable over Sitnik (U.S. Patent No. 6,160,570) in view of Labeeb (U.S. Patent Application Publication No. 2003/0093792). Dependent claims 3, 14, 38 and 46, which depend from claims 1, 12 and 36, have been rejected as being unpatentable over Sitnik in view of Labeeb and Herz (U.S. Patent No. 5,758,257). Dependent claims 62 and 68, which depend from claims 1 and 22, have been rejected as being unpatentable over Sitnik in view of Labeeb and Albal (U.S. Patent Application Publication No. 2004/0153523).

Independent claim 1, as amended, recites an interface for sending the multiple viewer commands, received over the predetermined interval of time, for analysis, the analysis including a determination of particular television channel content being viewed by the viewer, and a determination of whether the viewer accessed particular web page content related to the particular television channel content when viewing the particular television channel content. Claim 1 also recites an interface for receiving customized electronic program guide (EPG) data, the customized EPG data being determined based at least in part on the particular television channel content being viewed by the viewer and the particular web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content. Applicants request reconsideration and withdrawal of the rejection of claim 1, and its dependent claims, because neither Sitnik, Labeeb, nor any proper combination of the two describes or suggests the recited interface for sending multiple viewer commands for an analysis that includes determining whether the viewer accessed a particular web page content related to particular television channel content when viewing the particular television content,

and the recited interface for receiving customized EPG data that was determined based at least in part on the particular television channel content and the particular web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content.

As acknowledged by the Examiner on page 7 of the Office Action with respect to the rejection of previously pending dependent claims 61, 64, 67, 70, 73 and 76, Sitnik and Labeceb fail to disclose monitoring web page selections of a user and, therefore, necessarily fail to satisfy the above-cited limitations related to customizing EPG data based on web page content accessed by a viewer. The Examiner turns to col. 51, lines 1-45 of Herz as disclosing monitoring web page selections of a user.

Herz describes a system and method for scheduling broadcast and access to video programs and other data using customer profiles. The cited portion of Herz indicates that the described methods for selecting preferred video programming may be applied to other multimedia information that may be downloaded over networks such as the Internet. Notably, however, Herz fails to describe or suggest an interface that sends viewer commands for an analysis that includes the determining of web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content, much less an interface for receiving customized EPG data that was determined based at least in part on the particular television channel content and the particular web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content. Rather, Herz merely indicates that the searching and selection techniques it describes can be applied not only to broadcast video programming but also to data downloaded from the Internet. Albal fails to remedy Herz's failure to describe or suggest the above features.

For at least these reasons, applicants request reconsideration and withdrawal of the rejection of claim 1 and its dependent claims.

Independent claim 12, as amended, recites sending the multiple viewer commands, received over the predetermined interval of time, for analysis, the analysis including a determination of particular television channel content being viewed by the viewer, and a determination of whether the viewer accessed particular web page content related to the

particular television channel content when viewing the particular television channel content. Claim 12 further recites receiving customized EPG data based at least in part on the particular television channel content being viewed by the viewer and the particular web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content. For at least the above-noted reasons, applicants request reconsideration and withdrawal of the rejection of claim 12 and its dependent claims.

Independent claim 22, as amended, recites analyzing the multiple viewer commands to determine particular television channel content being viewed by the viewer, and determine whether the viewer accessed particular web page content related to the particular television channel content when viewing the particular television channel content. Claim 22 further recites customizing content associated with the EPG based at least in part on the particular television channel content being viewed by the viewer and the particular web page content related to the particular television channel content that was accessed by the viewer when viewing the particular television channel content. For at least the above-noted reasons, applicants request reconsideration and withdrawal of the rejection of claim 22 and its dependent claims.

Independent claim 29, as amended, recites a processor for analyzing the multiple set top box commands to determine particular television channel content being viewed by the viewer, and determine web activities that are engaged in by the viewer while the viewer is viewing the particular television channel content and that are related to the particular television channel content. Claim 29 also recites a processor for determining customized data for an electronic program guide (EPG) based at least in part on the particular television channel content being viewed by the viewer and the web activities related to the particular television channel content that were engaged in by the viewer when viewing the particular television channel content. For at least the above-noted reasons, applicants request reconsideration and withdrawal of the rejection of claim 29 and its dependent claims.

Independent claim 36, as amended, a first processor for analyzing the multiple viewer commands to determine particular television channel content being viewed by the viewer, and determine web activities that are engaged in by the viewer while the viewer is viewing the particular television channel content and that are related to the particular television channel content. Claim 36 also recites a second processor for creating a customized electronic program

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guide (EPG) display based at least in part on the particular television channel content being viewed by the viewer and the web activities related to the particular television channel content that were engaged in by the viewer when viewing the particular television channel content. For at least the above-noted reasons, applicants request reconsideration and withdrawal of the rejection of claim 36 and its dependent claims.

Independent claim 56, as amended recites a processor that is configured to analyze the multiple viewer commands by determining particular television channel content being viewed by the viewer, and determining web activities that are engaged in by the viewer while the viewer is viewing the particular television channel content and that are related to the particular television channel content. Claim 56 also recites that the processor is configured to create the customized EPG display based at least in part on the particular television channel content being viewed by the viewer and the web activities related to the particular television channel content that were engaged in by the viewer when viewing the particular television channel content. For at least the above-noted reasons, applicants request reconsideration and withdrawal of the rejection of claim 56 and its dependent claims.

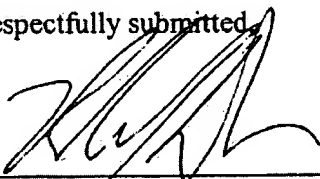
Applicants submit that all claims are in condition for allowance.

No fee is believed to be due at this time. Please apply any other charges or credits to deposit account 06-1050.

Respectfully submitted,

Date: \_\_\_\_\_

11/13/07



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